



Revista Academia & Negocios
Universidad de Concepción,
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Checklist for Evaluating Candidates – Editorial Committee

Score each criterion from 0 to 3 points

- 0 = Not demonstrated
- 1 = Limited evidence
- 2 = Adequate
- 3 = Strong evidence

1. Academic Qualification

- PhD completed in a relevant field (business, management, economics, communication, or related areas)
- Academic position or active research affiliation

Score: ___ / 3

2. Scientific Publication Record

- Publications in peer-reviewed journals
- Experience publishing in indexed journals (Scopus, WoS, SciELO)
- Evidence of recent research activity

Score: ___ / 3

3. Methodological Expertise

Evidence of expertise in at least one of the journal's relevant areas or methods: marketing and communication, technology adoption, bibliometrics, PRISMA, econometrics, PLS, SEM, quantitative methods, qualitative methods, financial/business education, innovation, governance, ESG, social responsibility, entrepreneurship, human resource management.

Score: ___ / 3

4. Editorial or Peer-Review Experience

- Experience as reviewer for academic journals
- Previous editorial roles (associate editor, editorial board member, guest editor)

Score: ___ / 3

5. International and Bilingual Communication

- Ability to work in English and Spanish
- Experience collaborating in international research networks or journals

Score: ___ / 3

6. Ethical Standards and Professional Reputation

- No record of ethical concerns in publishing
- Evidence of responsible research practices
- Professional references or recognized academic affiliation

Score: ___ / 3

7. Availability and Responsiveness

- Willingness to manage 3–5 manuscripts per year
- Commitment to respond promptly to editorial communications

Score: ___ / 3

8. Alignment with the Mission of RAN

- Research interests related to business, management, and organizations
- Interest in research relevant to developing economies or Latin America

Score: ___ / 3

Total Score: ___ / 24

Interpretation

20–24: Strong candidate – recommend invitation

15–19: Suitable candidate – consider appointment

10–14: Borderline – consider if field coverage is needed

Below 10: Not recommended

Dr. Ariel R. Soto-Caro

Director y Editor en Jefe

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